

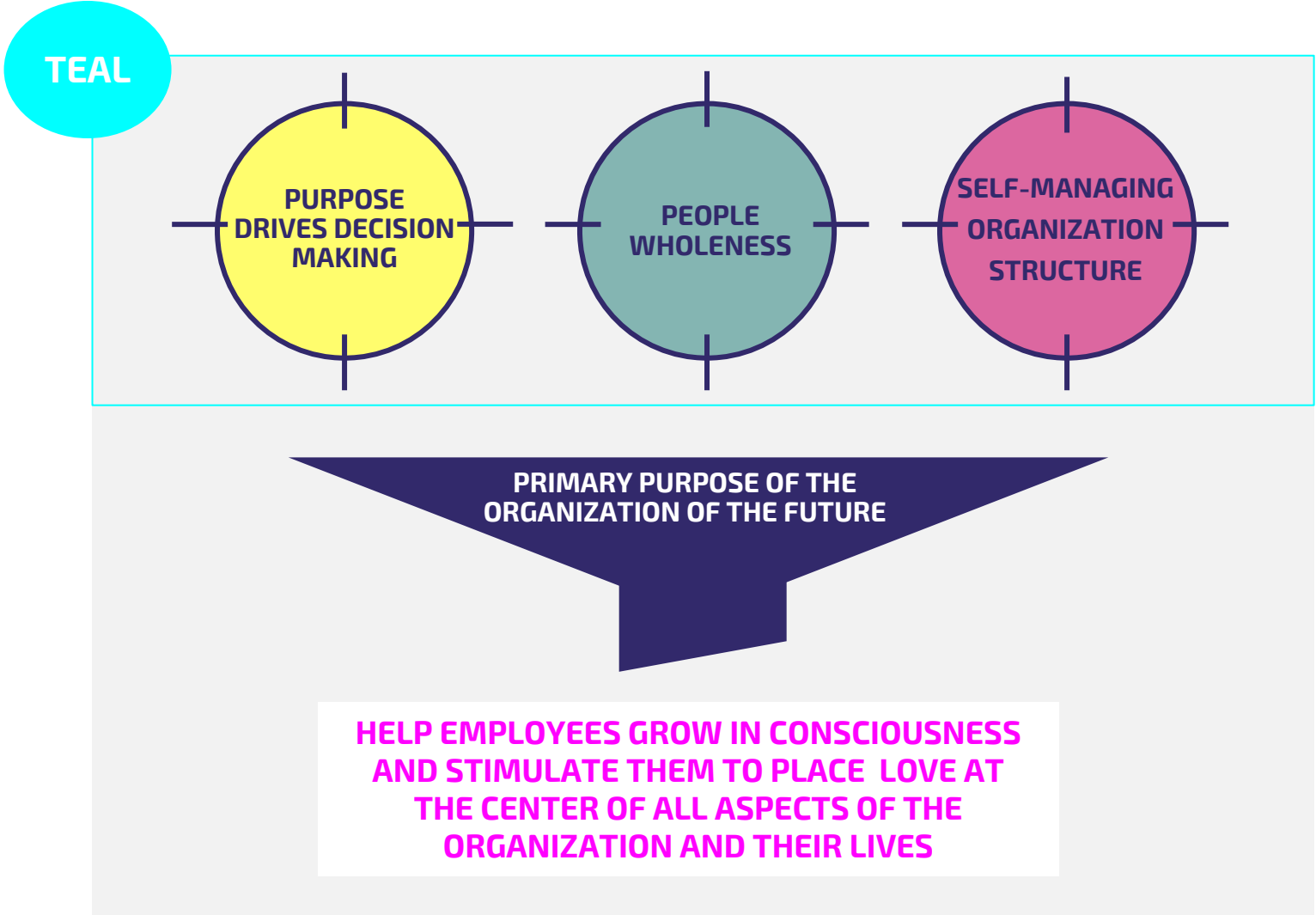


**An extreme experiment in the company of the future (that
fundamentally changed the life of all people involved)**

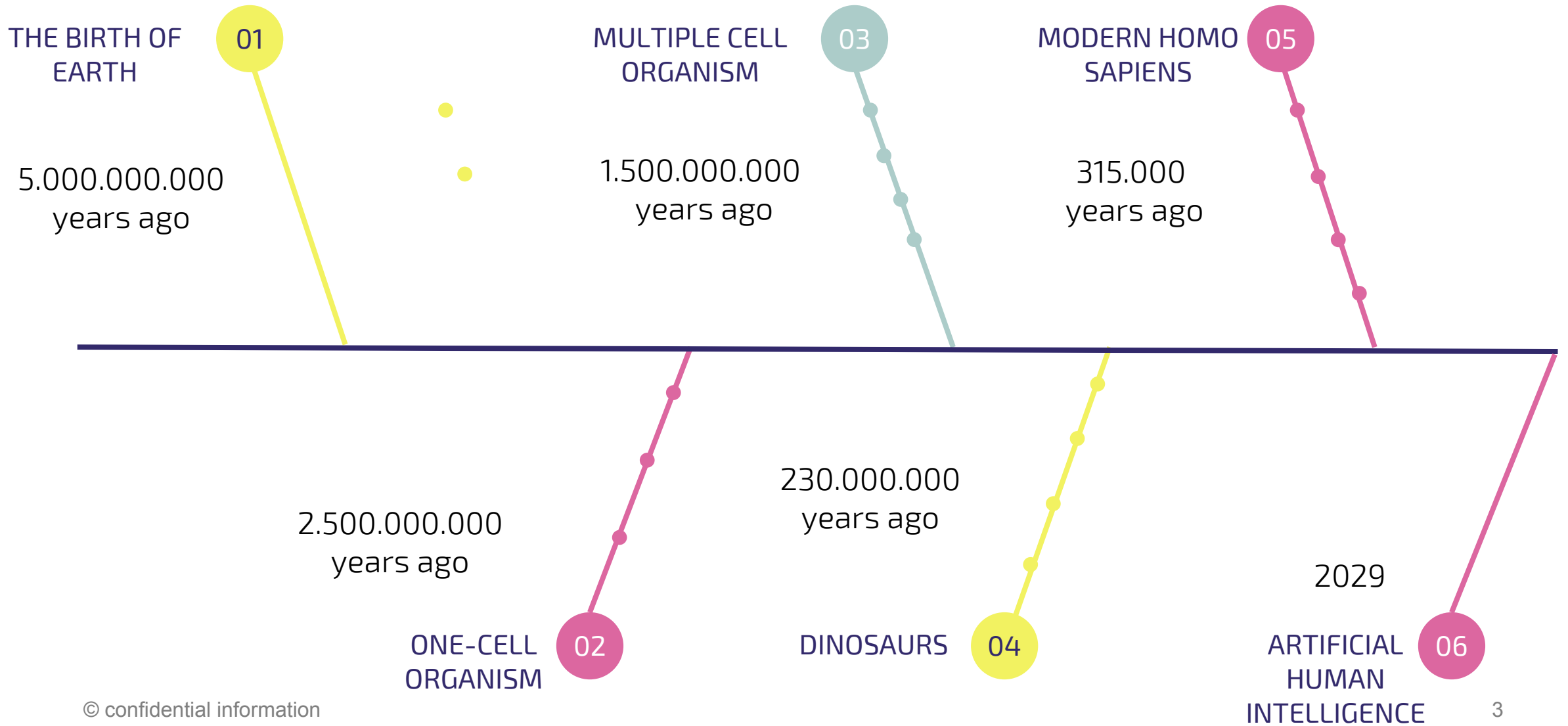
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CONSCIOUS TEAL ORGANIZATION MODEL



EVOLUTION OF LIFE TO A HIGHER STATE OF CONSCIOUSNESS



EVOLUTION IN THE 21ST CENTURY

01

Extend the healthy human lifespan to at least 120

02

We will reach Human-Level Artificial Intelligence by 2020

03

We will be able connect our brains to the cloud

04

Technology will kill most of our jobs

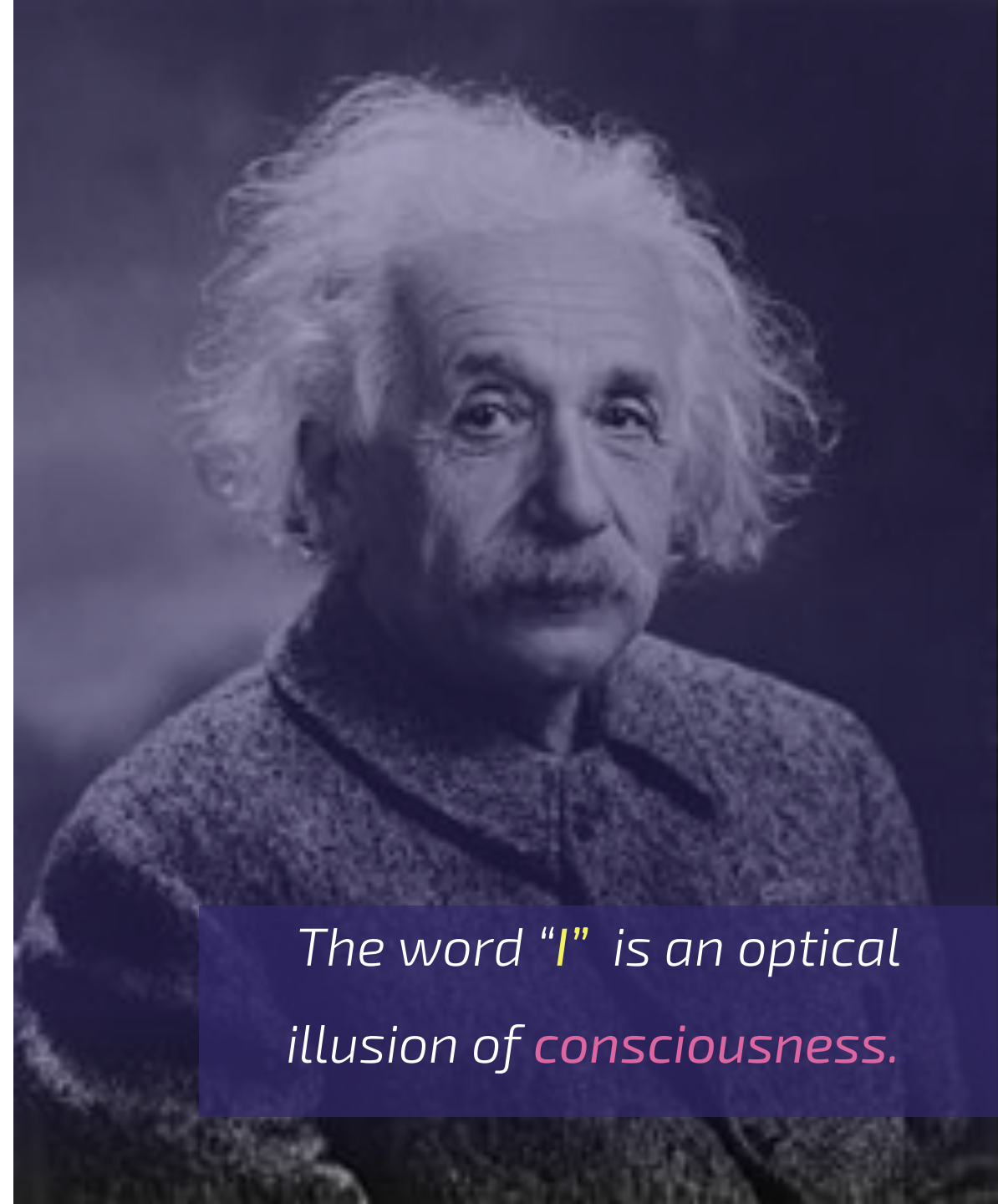
05

A global and fundamental shift in what it means to be human (purpose)

The essential root cause of all problems in organizations is lack of love

=

abundance of ego



The word "I" is an optical illusion of *consciousness*.



The greatest contribution of organizations in the 21st century will not be products or services, but providing a framework where employees can discover their journey from EGO-thinking to ECO-being

**Nick Van
Langendonck**

HOW WE BUILD CONSCIOUS TEAL ORGANIZATIONS

A framework with the personal development of the people as sole purpose



01 PEACE-OF-MIND

One year coaching track focused on creating psychological safety and trust. 6 sessions + 24/7 coaching.

02 LISTEN TO THE PURPOSE

Inspiring & connecting the organization and accelerating the decision making processes



03 PURPOSE-DRIVEN BUSINESS MODEL

With whom to work and with whom not to work. What to do and what not to do. How to prize and how not to prize?

04 CONSCIOUS SALES

Look beyond the surface, connect with people and let the shared contribution guide you.

05 SELF-ORGANIZATION

Where people take ownership to contribute to the purpose, have the right to take decisions and the duty to ask for advice.

06 RADICAL TRANSPARENCY

All motives are easily perceived with hidden agendas and the proof is in the action.

07 IN SYMBIOSE WITH DIGITAL TECHNOLOGY



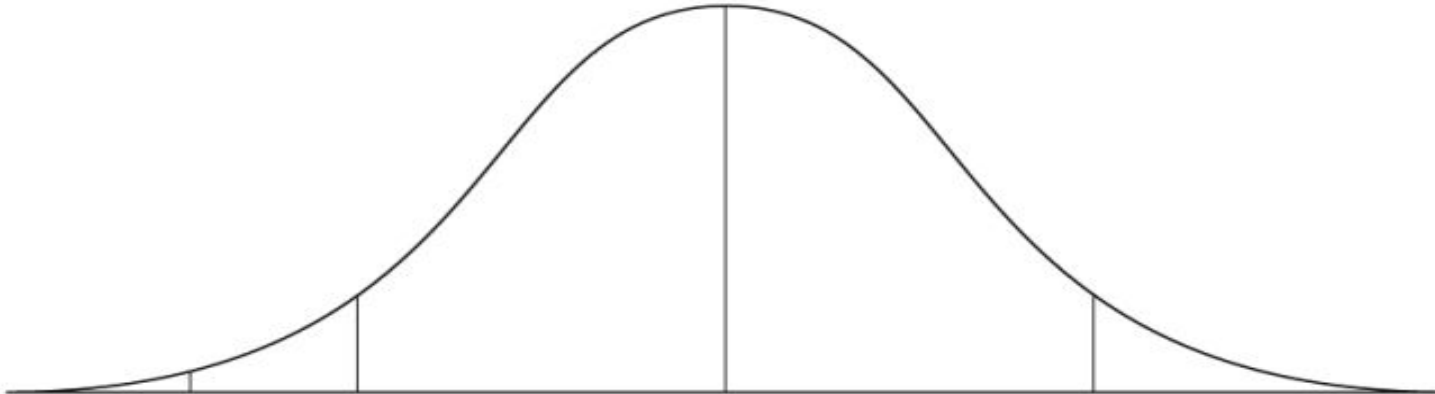
“By putting love and consciousness at the heart of the companies of the future, we have touched people to a totally new awareness of connectedness with the whole, with the 'other' and in turn they inspire many others far beyond the borders of the organization. Thus, these companies of the future will be the means by which we can shape the society of the future. They will disintegrate the ego along with all its petrified structures, whether they be religious, other institutions, corporations or governments. We will change everything from bottom-up, no matter how deeply it seems to be buried in our society.”

**Nick Van
Langendock**

WHY COMPANY SIZE DOESN'T MATTER?

The Technology Adoption Curve

As captured by Everett Rogers in his book *Diffusion of Innovations*, people tend to adopt new technologies at varying rates. Their relative speed of adoption can be plotted as a normal distribution, with the primary differentiator being individuals' psychological disposition to new ideas.



Innovators

(2.5%) are risk takers who have the resources and desire to try new things, even if they fail.

Early Adopters

(13.5%) are selective about which technologies they start using. They are considered the "one to check in with" for new information and reduce others' uncertainty about a new technology by adopting it.

Early Majority

(34%) take their time before adopting a new idea. They are willing to embrace a new technology as long as they understand how it fits with their lives.

Late Majority

(34%) adopt in reaction to peer pressure, emerging norms, or economic necessity. Most of the uncertainty around an idea must be resolved before they adopt.

Laggards

(16%) are traditional and make decisions based on past experience. They are often economically unable to take risks on new ideas.

LEADERS must first transform
THEMSELVES to be able to
transform the **ORGANIZATION**



Questions & Answers

